

26. Weltleitmesse und Kongress
für Komponenten, Systeme und Anwendungen der Photonik
25. bis 30. Juni 2023, Messe München

26th World's Leading Trade Fair and Congress
for Photonics Components, Systems and Applications
June 25–30, 2023, Messe München, Germany

world-of-photonics.com



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Press Release

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World of QUANTUM to be continued

- **Successful premiere of the new quantum-technology platform**
- **Exhibitors and visitors elated about the format**
- **Next edition in 2023 to be complemented by the World of Photonics Congress**

The first World of QUANTUM, an event that provided the international quantum community with its very own platform for the first time, was held on the Messe München fairgrounds as part of this year's LASER World of PHOTONICS. The premiere received such a good reception that the organizers are planning to continue the event in 2023. Next year, this unique event will also be held in conjunction with the World of Photonics Congress, a separate gathering that will also delve deeply into the topic of quantum technology.

“We are really happy about the great reception that the World of QUANTUM received from trade fair visitors,” says Dr. Reinhard Pfeiffer, the Deputy CEO of Messe München. “In deciding to organize this event, we acted in much the same way that we did in 1973 when we developed the LASER World of PHOTONICS and organized an event for a technology whose future is, at the very least, just as bright.” Quantum technology is based largely on photonics because many quantum solutions grow out of it. “The concept of the World of QUANTUM paid off for everybody,” says Exhibitor Director Anke Odouli. “The industry welcomed the new platform with open arms. The event was designed in particular with networking in mind and provided guests with lots of time to talk about technology, make contacts and learn about the very latest developments in quantum research.”

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A concept for the future

The World of QUANTUM is the world's largest platform where the scientific community, industry and users can come together and explore quantum technology, learn about the latest research findings and present the first application examples of the promising future technology. A survey conducted during the LASER World of PHOTONICS found that more than 60 percent of all trade fair participants visited the World of QUANTUM. Among these visitors, more than 90 percent expressed their enthusiasm for the program offered by this new event. Eighty-two percent of the exhibitors at the World of QUANTUM said they would participate in the event once again. Michael Förtsch, the CEO of the exhibitor Q.ANT, said: "The concept of the World of QUANTUM offered the perfect format for the state of quantum technology today: a mix of companies, start-ups, forums, poster sessions and networking, all linked to the LASER World of PHOTONICS. The right contact partners came together here. It served as the ideal platform for presentations of our innovative products based on quantum technology and for discussions with potential customers about fields of application."

The hall layout provided exhibitors, who ranged from global players to research associations and start-ups, with a range of different formats that they could use to present their innovations. The event also included a program of presentations in which experts explored the broad spectrum of quantum-technology applications. As part of the event, teams of talented young researchers were able to try out quantum-computer programming during the Qiskit Hackathon, organized in cooperation with IBM Quantum and the German Federal Ministry of Education and Research.

In 2023, the World of Photonics Congress will be held in conjunction with the World of QUANTUM and serve as a platform for wide-ranging discussions: The largest conference, the CLEO/Europe-EQEC, will organize its own series of events, the European Quantum Electronics Conferences. These conferences will provide experts with an opportunity to delve into fundamental quantum-technology research.

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The next World of QUANTUM will be held together with LASER World of PHOTONICS at the Messe München exhibition center from June 27-30, 2023, and the next World of Photonics Congress from June 25-30, 2023.

Pictures and videos of LASER World of PHOTONICS and World of QUANTUM can be found [here](#).

About the LASER World of PHOTONICS

The LASER World of PHOTONICS is the world's leading platform for the laser and photonics industry. Europe's largest World of Photonics Congress is part of the trade fair. The program comprises a number of scientific conferences held by globally leading organizations. In addition, Messe München offers practical presentations on photonics applications ("Application panels"). The LASER World of PHOTONICS has been held every two years since 1973; the next edition will be held from June 27 to 30, 2023, in Munich, the next World of Photonics Congress parallelly from June 25 to 30, 2023 at the ICM - Internationales Congress Center München.

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About the global network of LASER World of PHOTONICS

The LASER World of PHOTONICS has established an international network. The LASER World of PHOTONICS CHINA and the LASER World of PHOTONICS INDIA are regional leading trade fairs for lasers and optical technologies, and are organized annually in China (Shanghai) and India (switching between Bengaluru, Mumbai and New Delhi) respectively. With the trade fairs in Munich, China and India, Messe München is the world's leading trade fair organizer for lasers and photonics.

About Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.